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## **DISCOVER HEALTH THROUGH AWARENESS**

*Thermographic Diagnostic Imaging in Marlton, New Jersey Offers a Painless and Superior Answer to Early Cancer Detection and Prevention with Thermography*

MARLTON, NJ – November 2009 – Thermographic Diagnostic Imaging (TDI), part of a Health & Wellness Center in Marlton, New Jersey continues to provide superior quality infrared imaging of the breast, neuromuscular system, thyroid, dental, TMJ and sinus regions to assist in the early diagnosis of problems associated with these areas.

Board Certified Thermologist, Philip Getson, D.O., who founded TDI in 1982, championed the cause of Thermography during a ten-year court battle, which ultimately was heard by the New Jersey State Supreme Court. In a unanimous verdict the Supreme Court ruled that Thermography was a "reasonable and necessary medical expense" under the New Jersey Motor Vehicle Law.

Thermography utilizes infrared imaging cameras that "read" the entire infrared range of the electromagnetic spectrum and produce images. Medical Thermography uses infrared technology to provide an image of the body's physiological responses. It does so without the use of radiation, contact or other invasive means. There are no risks or side effects to the test.

TDI utilizes the NEC Thermo Tracer by Mikron, the only FDA approved unit expressly designed for medical applications. It is considered by many to be the finest thermal imaging camera available due to its lack of drift leading to highly reproducible serial studies. Not all Thermographic equipment is of this quality. Some units do not allow for variable statistical measurement of regions of interest.

Dr. Getson, who has been certified by four Thermographic boards, is widely considered an expert in the field of Thermography, and interprets all Thermographic images. A Board Certified Thermographic Technician, who has imaged over 1000 patients, Liesha Getson, is responsible for capturing all Thermographic images.

"It is imperative that the interpreter 'mark up' the images not only to compare contralateral temperatures but also to assure that the same points can be measured in all future studies," explains Dr. Getson. "Additionally each breast study should be a 'full study' with at least nine views in black and white and nine color images. A cold challenge should also be employed in all breast studies," he adds.

TDI strictly adheres to protocols of the world wide Thermographic community. All images are taken in controlled environments with special attention to temperature and ambient light. As a part of patient centered approach all abnormal reports are followed up with a phone conference with Dr. Getson at which time the images are reviewed and recommendations made. These may include further diagnostic tests as well nutritional and dietary counseling, detoxification and other approaches to health.

“Thermography is a totally safe, non-radiologic, non-invasive, painless test with absolutely no adverse effects and NO contraindications,” explains Liesha Getson. “It can be used at any age and provides a diagnostic tool far superior to others in early stages of some diseases, while being equally effective at any stage of the disease process,” she adds.

It is well documented in all fields of medicine that the earliest detection leads to the best outcome. In this highly technological era where patients are becoming better informed and more pro-active with regard to their health, Thermography offers a safe means of early detection.

All of this information has become even more important in light of recent events surrounding the use of mammography and the position of the American Cancer Society. As explained in a front page article of *The New York Times* on October 20, 2009, Dr Otis Brawley, Chief Medical Officer of the Society stated that the “medical profession had exaggerated the benefit of cancer screening.” While the Society continues to recommend mammograms, there is debate as to their effectiveness in the diagnosis of breast cancer. They issued a statement saying: “mammography can miss cancers that need treatment, and in some cases, finds disease that does not need treatment.”

Then why not Thermography?

Studies have shown that Thermography has a higher degree of success in identifying breast cancer in women under the age of 55 and has been shown to be extremely effective when combined with clinical breast exams and anatomic testing for women over 55. Moreover it provides a completely safe and non-invasive baseline against which future scans can be compared for the ongoing monitoring of breast health.

According to a report in *Time Magazine* on April 28, 2003 the American Cancer Society is quoted as stating “Breast cancer is the leading cause of death in women between the ages of 40 and 44.” Therefore screening should begin on women in their early twenties, since most lethal breast cancers can take approximately 15 years from onset to time of death. Because of its safety factor and sensitivity, this makes Thermography the IDEAL screening tool.

**About Dr. Philip Getson:**

Philip Getson, D.O. has been a medical Thermographer since 1982. A Board Certified family physician maintaining an active practice in Marlton, NJ, Dr. Getson is also an Associate Professor of Medicine in the Department of Neurology at Drexel University College of Medicine (formally Hahnemann Hospital) in Philadelphia, Pa.

A recognized expert in the diagnosis and treatment of Reflex Sympathetic Dystrophy/Complex Regional Pain Syndrome, Dr. Getson often uses Thermographic imaging to assist in this diagnosis. He has been an invited guest lecturer on the topics of RSD/CRPS and Thermal Imaging to the international medical community as well as here in America.

**About Liesha Getson:**

Liesha Getson is a Board Certified Thermographic Technician who has imaged over 1000 patients. Obtaining a Bachelors degree in Parapsychic Sciences, Liesha Getson is a Holistic Health Counselor, a Reiki Master, and a Certified Integrated Energy Therapist. She has studied many alternative approaches to healing which she offers to patients.

Liesha Getson is a Certified Quantum Reflex Analysis Practitioner (QRA). QRA is scientifically tested reproducible form of kinesiology / muscle testing. Additionally, Metagenics Nutraceutical Company has recognized Dr. Getson's office, as South Jersey's ONLY First Line Therapy Center of Excellence and Liesha Getson is a Certified First Line Practitioner.

For more information about Thermographic Diagnostic Imaging, please contact: (856) 596-5834, or visit online at: [www.thermographicdiagnosticimaging.com](http://www.thermographicdiagnosticimaging.com) or [www.tdinj.com](http://www.tdinj.com).

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